

FIRST - File Names

FIRST Logos

Vertical

CMYK

FIRSTvert_CMYK.eps
FIRSTvert_CMYK_Reverse.eps

SPOT

FIRSTvert_PMSspot_Reverse.eps
FIRSTvert_PMSspot.eps

Greyscale

FIRSTvert_grey_Reverse.eps
FIRSTvert_grey.eps

Etched

FIRSTvert_SINGLEcolor.eps
FIRSTvert_SINGLEcolor_Reverse.eps

RGB

FIRSTvert_Reverse.gif
FIRST_vert.gif
FIRSTvert_RGB.jpg

Horizontal

CMYK

FIRSThorz_CMYK.eps
FIRSThorz_CMYK_Reverse.eps

SPOT

FIRSThorz_PMSspot_Reverse.eps
FIRSThorz_PMSspot.eps

Greyscale

FIRSThorz_grey_Reverse.eps
FIRSThorz_grey.eps

Etched

FIRSThorz_SINGLEcolor.eps
FIRSThorz_SINGLEcolor_Reverse.eps

RGB

FIRSThorz_Reversed.gif
FIRST_horz.gif
FIRSThorz_RGB.jpg

Separate Elements — Tagline (defining line)

CMYK

TAG_CMYK.eps
TAG_CMYK_Reverse.eps

SPOT

TAG_PMSspot_Reverse.eps
TAG_PMSspot.eps

Black

TAG_Reverse.eps
TAG_Black.eps

RGB

TAG_Reverse.gif
TAG_RGB.jpg
TAG_RGB.gif

Separate Elements — WordMark

Black

FIRSTwordmark_Black.eps
FIRSTword_Reverse.eps
FIRSTwordmark_Black.jpg
FIRSTwordmark_Black.gif
FIRSTword_Reverse.gif

Separate Elements — Icon

CMYK

FIRSTicon_CMYK.eps
FIRSTicon_CMYK_Reverse.eps

SPOT

FIRSTicon_PMSspot.eps

Greyscale

FIRSTicon_grey.eps

Etched

FIRSTicon_SingleColor.eps

RGB

FIRSTicon_RGB.jpg
FIRSTicon_RGB.gif



FOR INSPIRATION AND RECOGNITION OF SCIENCE AND TECHNOLOGY



FIRST® Robotics Competition (FRC®)

FRC Logos

FRC with FIRST Icon

CMYK

FRCicon_CMYK.eps
FRCicon_CMYK_Reverse.eps

SPOT

FRCicon_PMSspot_Reverse.eps
FRCicon_PMSspot.eps

Greyscale

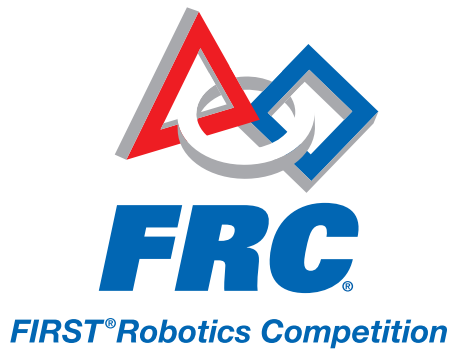
FRCicon_grey_Reverse.eps
FRCicon_grey.eps

Etched

FRCicon_SINGLEcolor.eps
FRCicon_SINGLEcolor_Reverse.eps

RGB

FRCicon_Reverse.gif
FRCicon_RGB.gif
FRCicon_RGB.jpg



FRC Workmark — Flag

CMYK

FRC_FlagColor_CMYK.eps

SPOT

FRC_FlagColor_PMSspot.eps

RGB

FRC_ReversedRGB.gif
FRC_FlagColorRGB.gif
FRC_FlagColorRGB.jpg



FRC Wordmark — FIRST Blue

CMYK

FRC_FIRSTblue_CMYK.eps

SPOT

FRC_FIRSTbluePMSspot.eps

RGB

FRC_FIRSTblue_RGB.jpg
FRC_FIRSTblue_RGB.gif

FRC Wordmark — Black and Reverse

FRC_Black.eps
FRC_Reverse.eps



FIRST® Tech Challenge (FTC®)

FTC Logos

FTC with FIRST Icon

CMYK

FTCicon_CMYK.eps
FTCicon_CMYK_Reverse.eps

SPOT

FTCicon_PMSspot_Reverse.eps
FTCicon_PMSspot.eps

Greyscale

FTCicon_grey_Reverse.eps
FTCicon_grey.eps

Etched

FTCicon_SINGLEcolor.eps
FTCicon_SINGLEcolor_Reverse.eps

RGB

FTCicon_Reverse.gif
FTCicon_RGB.gif
FTCicon_RGB.jpg



FTC Workmark — Flag

CMYK

FTC_FlagColor_CMYK.eps

SPOT

FTC_FlagColor_PMSspot.eps

RGB

FTC_ReversedRGB.gif
FTC_FlagColorRGB.gif
FTC_FlagColorRGB.jpg



FTC Wordmark — FIRST Blue

CMYK

FTC_FIRSTblue_CMYK.eps

SPOT

FTC_FIRSTbluePMSspot.eps

RGB

FTC_FIRSTblue_RGB.jpg
FTC_FIRSTblue_RGB.gif

FTC Wordmark — Black and Reverse

FTC_Black.eps
FTC_Reverse.eps



FIRST® LEGO® League (FLL®)

FLL Logos

FLL with FIRST Icon

CMYK

FLLicon_CMYK.eps
FLLicon_CMYK_Reverse.eps

SPOT

FLLicon_PMSspot_Reverse.eps
FLLicon_PMSspot.eps

Greyscale

FLLicon_grey_Reverse.eps
FLLicon_grey.eps

Etched

FLLicon_SINGLEcolor.eps
FLLicon_SINGLEcolor_Reverse.eps

RGB

FLLicon_Reverse.gif
FLLicon_RGB.gif
FLLicon_RGB.jpg



FLL Workmark — Flag

CMYK

FLL_FlagColor_CMYK.eps

SPOT

FLL_FlagColor_PMSspot.eps

RGB

FLL_ReversedRGB.gif
FLL_FlagColorRGB.gif
FLL_FlagColorRGB.jpg



FLL Wordmark — FIRST Blue

CMYK

FLL_FIRSTblue_CMYK.eps

SPOT

FLL_FIRSTbluePMSspot.eps

RGB

FLL_FIRSTblue_RGB.jpg
FLL_FIRSTblue_RGB.gif

FLL Wordmark — Black and Reverse

FLL_Black.eps
FLL_Reverse.eps



Jr. FIRST® LEGO® League (Jr.FLL®)

Jr.FLL Logos

Jr.FLL with FIRST Icon

CMYK

JrFLLicon_CMYK.eps
JrFLLicon_CMYK_Reverse.eps

SPOT

JrFLLicon_PMSspot_Reverse.eps
JrFLLicon_PMSspot.eps

Greyscale

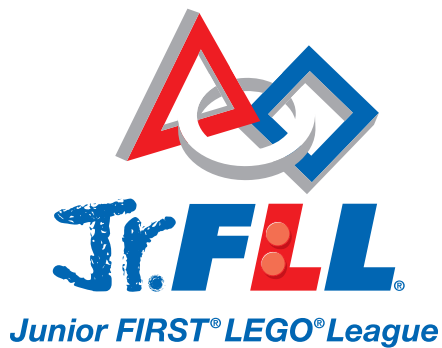
JrFLLicon_grey_Reverse.eps
JrFLLicon_grey.eps

Etched

JrFLLicon_SINGLEcolor.eps
JrFLLicon_SINGLEcolor_Reverse.eps

RGB

JrFLLicon_Reverse.gif
JrFLLicon_RGB.gif
JrFLLicon_RGB.jpg



Jr.FLL Workmark — Flag

CMYK

JrFLL_FlagColor_CMYK.eps

SPOT

JrFLL_FlagColor_PMSspot.eps

RGB

JrFLL_ReversedRGB.gif
JrFLL_FlagColorRGB.gif
JrFLL_FlagColorRGB.jpg



Jr.FLL Wordmark — FIRST Blue

CMYK

JrFLL_FIRSTblue_CMYK.eps

SPOT

JrFLL_FIRSTbluePMSspot.eps

RGB

JrFLL_FIRSTblue_RGB.jpg
JrFLL_FIRSTblue_RGB.gif

Jr.FLL Wordmark — Black and Reverse

JrFLL_Black.eps
JrFLL_Reverse.eps

